Module 6A – Procurement Strategies & Contracting Options \rightarrow Instructors Guide

M6A.1: Cover Slide

Module 6A Procurement Strategies and Contracting Options



M6A.2: Module Objectives

(1 min)



Module Objectives

- Discuss available strategies for implementing ITS infrastructure
- Identify issues for consideration when selecting an approach

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Explain
 - "Bullet" points listed on this slide provide the framework for subsequent presentation/discussion within this module
 - Description/explanation for each "bullet" will follow shortly
 - Need to think "outside-the-box" when considering available procurement strategies and contracting options for ITS implementation
 - Need to identify more than just the "usual approach" \rightarrow traditional engineer/contractor

Output:

N/A

Notes:

Do not "dawdle" on this slide → move on!!

M6A.3: Outline of Module

(2 min)



Outline of Module

- Available strategies
- Review of selected characteristics
- Issues for selecting strategies

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Special Emphasis Point
 - This module is principally in lecture format to allow coverage of numerous alternatives
 - The Course Exercise will allow for more discussion in Module 6B
- Explain
 - "Bullet" points listed on this slide provide the framework for subsequent presentation/discussion within this module
 - Description/explanation for each "bullet" will follow shortly
 - Unfortunately, do not have enough time to look at <u>all</u> of the available strategies → therefore, we'll just try and highlight the "most" useful ones that you should know about and consider using

Output:

N/A

Notes:

M6A.4: Strategies for Consideration

(1 min)



Strategies for Consideration

- Engineer/Contractor
 - → Design/Bid/Build
- ◆ System Manager
- System Integrator
- ◆ Design/Build
- Design to Budget

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- The next two (2) slides are "outline" slides which highlight subsequent information.
- Simply introduce the strategies and note that "there are options..."

Output:

N/A

Notes:

M6A.5: Strategies for Consideration

(1 min)



Strategies for Consideration (cont.)

- ◆ Build, Own, Operate, Transfer (BOOT)
- ◆ Franchise/Lease
- Shared Resources
- Variations on a Theme
- Supplemental Transit Procurement Features

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- This is the second of the "outline" slides which outline subjects to be covered
- Simply introduce the strategies and note that "there are options..."

Output:

• N/A

Notes:

M6A.6 -- Engineer/Contractor Advantages

(1 min)

6



Engineer/Contractor - Advantages

- ◆ Long history of use
- Well-defined roles
- Legal precedent for handling disputes
- End product well-defined at early stage
- Many contractors available in market
- Contractor manages subcontractors
- Well-suited to highway construction

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- How to present this slide...
 - The first step for each of the alternatives is to present the attributes or characteristics
 - The attributes/characteristics are not included on slides but are in the instructor notes
 - Use the notes to provide an overview on the first slide of each where the alternative is shown, then go to the advantages and disadvantages
- Engineer/Contractor (or Design/Bid/Build) --> Attributes
 - Engineer selected based on qualifications
 - Fee negotiated with engineer
 - Engineer prepares contract documents (plan set)
 - Consulting or staff engineers may be used
 - Plan set is revised by owner/agency
 - Project is advertised \rightarrow inviting construction contractors to submit bids
 - Bid is awarded
 - Contractor builds project per bid documents
 - Engineer may inspect construction and interpret bid documents
 - Agency is responsible entity
- Attributes (above) are for instructor reference only --> use to emphasize point(s) if necessary

• Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

• N/A

Notes:

M6A.7 -- Engineer/Contractor Disadvantages

(1 min)



Engineer/Contractor - Disadvantages

- Artificial dividing line between design and construction
- Not well-suited to software development work
 - **→** Difficult to specify
 - → Buyer may not know needs
- Prime contractor may lack experience in areas crucial to project success

Module 6A Deploying Integrated Intelligent Transportation Systems

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Delivery:

- Attributes from previous slide are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

N/A

Notes:

M6A.8 -- Engineer/Contractor Disadvantages (cont.)

(1 min)

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Engineer/Contractor - Disadvantages (cont.)

- Contractor has financial incentive to find deficiencies in bid documents and "changed" site conditions to seek change orders
- Lack of continuity shifting of fault/blame

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Delivery:

- Attributes from previous slide are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

• N/A

Notes:

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M6A.9 -- Systems Manager Advantages

(1 min)



System Manager - Advantages

- Overall system design, software development, system integration, and testing controlled by a single entity
- Continuity and accountability = no shifting of fault/blame
- More flexibility to allow changes than traditional approach

Module 6A Deploying Integrated Intelligent Transportation Systems

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Delivery:

- See first note for slide M 6A.6
- System Manager
 - Selection based on qualifications
 - Negotiated fee agreement is generally used for system manager services
 - Is responsible entity
 - Does some design work
 - Supervises design work by others
 - Does software development, selected hardware procurement, integration, training, and overall quality control
 - Low bid process used to buy commodities and traditional construction services
 - Frequently used for technology-based projects
- Attributes (above) are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

N/A

Notes:

M6A.10 -- System Manager Advantages (cont.) (1 min)



System Manager - Advantages (cont.)

- ◆ Well-suited to ITS projects
- Relatively strong agency experience
- ◆ Relatively strong competition available
- Requires partnering

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

• Attributes from previous slide are for instructor reference only --> use to emphasize point(s) if necessary

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• Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

• N/A

Notes:

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M6A.11 -- System Manager Disadvantages

(1 min)

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System Manager-Disadvantages

- Somewhat smaller number of firms in marketplace with requisite blend of skills
- Somewhat unfamiliar to local engineers/procurement officials
- Requires partnering and shared responsibilities

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Attributes from previous slide are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

• N/A

Notes:

M6A.12 -- System Manager Disadvantages (cont.)

(1 min)

12



System Manager-Disadvantages (cont.)

- Heavy reliance on successful performance of System Manager
- End product less well- defined than engineer/contractor approach, difficult to manage "expectancies"

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Attributes from previous slide are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

• N/A

Notes:

M6A.13 -- System Integrator Advantages

(1 min)

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System Integrator-Advantages

- Very similar to System Manager
- Reduced agency responsibility
 - **→** Fewer contracts
- May reduce cost escalation risk

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- See first note for slide M6A.6
- System Integrator
 - Very similar to System Manager
 - May directly bid work
 - May directly perform some construction tasks with own staff (key point)
 - *May be bid as fixed price*
- Attributes (above) are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

N/A

Notes:

M6A.14 -- System Integrator Disadvantages

(1 min)

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System Integrator-Disadvantages

- ◆ Very similar to System Manager
- Less well known by agencies
- Direct bidding by System Integrator may violate agency procurement process

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Attributes from previous slide are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

N/A

Notes:

M6A.15 -- Design/Build Advantages

(1 min)

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Design/Build-Advantages

- Full transfer of responsibility to design/build team
- Rapid completion possible
- Streamlined procurement possible

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- See first note for slide M6A.6
- Design/Build
 - Agency commissions concept plan(s)
 - Successful concept plan is completed to 15-30% design level before contractor is selected
 - Best value selection process
 - Single responsible entity for design and construction of project
 - Agency monitors design/build work
 - Commonly used for warehouse construction and defense procurements
 - Being used for I-15 reconstruction in Salt Lake City, Utah
 - Generally involves "partnering" requirements
- Attributes (above) are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

N/A

Notes:

M6A.16 -- Design/Build Advantages (cont.)

(1 min)

16



Design/Build-Advantages (cont.)

- Engineer and construction work done cooperatively with a single entity to resolve problems
- Financial incentive to rapidly complete work
- May include warranty or operations and management

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Attributes from previous slide are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

N/A

Notes:

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M6A.17 -- Design/Build Disadvantages

(1 min)

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Design/Build-Disadvantages

- Decisions must be made faster than agency may be accustomed to
- Aggressive approach required for agency quality control
- May meet resistance from local contractors

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Attributes from previous slide are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

• N/A

Notes:

M6A.18 -- Design/Build Disadvantages (cont.)

(1 min)

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Design/Build-Disadvantages (cont.)

- May increase costs because of contractor risk (design not complete)
- May violate statutes (17 states)
- Requires significant agency commitment to quality control--staffing issue

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Attributes from previous slide are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

• N/A

Notes:

M6A.19 -- Design to Budget Advantages

(1 min)

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Build to Budget -Advantages

- ◆ Similar to Design/Build
- Allows maximum flexibility to proposers to use their most cost-efficient designs
- Reduced risk based on previous developments/applications
- May allow added functionality for given budget

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- See first note for slide M 6A.6
- Design to Budget
 - Uses functional requirements/desires instead of detailed design
 - Owner identifies budget available
 - Proposers develop design based on their best solution using existing elements where practical
 - Best value evaluation emphasizes enhanced functionality or lowered risk
 - Detailed design document (DDD) approval required
 - Has been used in toll projects
- Attributes (above) are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

N/A

Notes:

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M6A.20 -- Design to Budget Disadvantages

(1 min)

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Build to Budget -Disadvantages

- ◆ Similar to Design/Build
- Very unusual practice for agencies
- Risk based on lack of detailed designs
- Detailed design document may prove contentious point and delay project

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Attributes from previous slide are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

• N/A

Notes:

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- Little expenditures of public money to deliver project
- Contractor has full responsibility for project design, construction, and operation

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- See first note for slide M6A.6
- Build, Own, Operate, Transfer (BOOT)
 - Long-term contracts with consortium of financial, engineering, and construction firms to finance, design, build, operate, and collect revenue from transportation projects
 - Well-suited to major revenue-generating projects (e.g., toll roads, bridges, permitting and revenue collection systems, traveler information, etc.)
 - *Innovative project delivery and finance with little use of tax dollars*
 - Annual or monthly payments may be required where revenue stream is not available
 - Common in Europe
- Attributes from previous slide are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

• N/A

M6A.22 -- BOOT Advantages (cont.)

(1 min)

22



BOOT -Advantages (cont.)

- Operations and/or maintenance is often included
- Agency owns project at end of long-term contract
- Similar time to deliver as Design/Build

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Attributes from previous slide are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

N/A

Notes:

M6A.23 -- BOOT Disadvantages

(1 min)

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BOOT -Disadvantages

- Statutory authorization required, little experience in the U.S.
- May limit competition
- Pricing may preclude use of facilities by economically disadvantaged persons
- Interest costs may increase overall project costs

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Attributes from previous slide are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

• N/A

Notes:

M6A.24 -- Franchise/Lease Advantages

(1 min)

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Franchise or Lease -Advantages

- No initial cost to agency
- No operations and management responsibility to agency
- Reduced implementation time possible
- Facilitates private investment and access to private facilities

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- See first note for slide M6A.6
- Franchise/Lease
 - *Many features similar to BOOT*
 - Requires evaluated selection process
 - Long-term financing commitment
 - Provider retains ownership
 - May generate income for agency
- Attributes (above) are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

N/A

Notes:

M6A.25 -- Franchise/Lease Disadvantages

(1 min)



Franchise or Lease - Disadvantages

- Unusual in transportation sector
- Reduces agency control
- Difficult to apply to "non-profitable" elements of infrastructure
- Requires long-term commitment

Module 6A Deploying Integrated Intelligent Transportation Systems

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Delivery:

- Attributes from previous slide are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

• N/A

Notes:

M6A.26 -- Franchise/Lease Disadvantages (cont.)

(1 min)

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Franchise or Lease - Disadvantages (cont.)

- Appearance of competitive advantage or monopoly position
- Operator's goals may not reflect public goals

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Attributes from previous slide are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

N/A

Notes:

M6A.27 -- Shared Resources Advantages

(1 min)



Shared Resources-Advantages

- Significant potential benefit at little or no cost to agency
- May generate income for agency
- May provide needed technical design and operations and management resources to agency at no cost
- Successful experiences and models are available

Module 6A Deploying Integrated Intelligent Transportation Systems

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Delivery:

- See first note for slide M6A.6
- Shared Resources
 - Basically a bartered or "quid pro quo" relationship
 - Many attributes similar to franchise/lease strategy
 - Most applications have been in communications or motorist services
 - Revenue generation to private party is generally indirect (i.e., not related to transportation)
 - Selection procurement process may be complex
- Attributes (above) are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

• N/A

Notes:

M6A.28 -- Shared Resources Disadvantages

(1 min)

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Shared Resources-Disadvantages

- May require legislative action
- Complex, controversial selection process
- Uncertain outcome versus agency needs
- May complicate issue of maintenance and operations responsibility

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Attributes from previous slide are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

• N/A

Notes:

M6A.29 -- Variations on a Theme

(1 min)



Variations on a Theme

- Use- approved vendor lists (Salt Lake and Arizona DOT experience)
- Extension of "government furnished equipment" concept (California, New York 170 Model)

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Variations on a Theme
 - Use of approved vendors list(s) → Salt Lake City, Utah (UDOT) and Phoenix, Arizona (AzDOT) experiences
 - Extension of "government furnished equipment" concept → California, New York 170 Model
 - Acceptance test equipment to continued maintenance equipment → Los Angeles ATSAC Laboratory
- Attributes (above) are for instructor reference only --> use to emphasize point(s) if necessary
- Instructor should add succinctly detailed personal experiences to illustrate points (as applicable)

Output:

N/A

Notes:

M6A.30 -- Let's Discuss Some Examples... min)

(2



Let's Discuss Some Examples

- Atlanta
- Maryland, Missouri NY Thruway
- Detroit
- Virginia Toll Project
- Salt Lake city
- Columbus
- California State Route 91
- ◆ San Juan, P.R.

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Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Atlanta --> System Integrator
- Maryland, Missouri, NY Thruway --> Shared Resources
- Detroit --> System Manager
- Virginia Toll Project --> BOOT
- Salt Lake City --> Design/Build and use of approved vendors list
- Columbus --> System Integrator
- CA State Route 91 --> Franchise/Lease

Output:

• N/A

Notes:

M6A.31 -- Transit Procurement



Supplemental Transit Comments

- All procedures apply at some level
- Common use of 2-step process
 - ◆ Evaluated proposals
- Fixed price bidding

Module 6A Deploying Integrated Intelligent Transportation Systems

- Note that transit procurement may be very similar to other ITS but often use the following
- Standard Methods
 - Sealed Bids (IFB)
 - Requires complete and adequate specifications
 - Two (2) or more responsible bidders willing and able to compete

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- Procurement lends itself to firm fixed-price contract
- Selection to be based principally on price
- No discussion needed with bidders
- Competitive Proposals (RFP)
 - Complete and adequate specifications not available
 - Cost not necessarily the principle factor
 - Contract either fixed-price or cost reimbursable
 - Discussions or negotiations needed to address technical requirements
 - Opportunity available to revise proposals
- Alternative Method
 - Two-Step Process
 - Combines elements of IFB and RFP
 - Evaluation and discussion of technical proposals followed by submission of fixed price bids
 - *Unpriced technical proposals in 1st phase*
 - Firms found to be technically qualified submit sealed bids

- Awards to lowest responsive responsible bidder
- Allows agencies to obtain benefits of sealed bids even where adequate specifications are not available
- Method used where
 - Specifications are not definite or complete
 - Definite evaluation criteria can be prepared
 - More than one qualified source is thought to be available
 - Sufficient time is available
- Approval without prejudice

Output:

• N/A

Notes:

M6A.32 -- Chicago Transit Authority (CTA) Experience (1 min)



Chicago Transit Authority Experience

- AVL/advanced communications system
 - → 1500 on-board units plus infrastructure
 - **→** Emergency communication
 - Computer assisted dispatching
 - → Data messaging
 - → Service management
 - ◆ Traffic signal priority
 - ◆ Real-time information

Module 6A Deploying Integrated Intelligent Transportation Systems 32

Delivery:

- This is an example of a two stage transit management system procurement
- Explain
 - That these are the pertinent features/functions of the systems which the CTA was procuring and installing
 - Highlight "key" points \rightarrow not all of them

Output:

N/A

Notes:

M6A.33: Chicago Transit Authority (CTA) Experience (cont.) (1 min)

Chicago Transit Authority Experience (cont.)

- Positive features
 - Satisfied with results
 - Products meeting their requirements
 - Provided ability to compare features of different technologies and compare alternative solutions

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Explain
 - That these are the "positive" results of the selected procurement method

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• Highlight "key" points → not all of them

Output:

N/A

Notes:

M6A.34: Chicago Transit Authority (CTA) Experience (cont.) (1 min)



Chicago Transit Authority Experience (cont.)

- Positive features (cont.)
 - ◆ Learned what various vendors were providing and combined approaches
 - → Gained knowledge about the technology

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Explain
 - That these are additional "positive" results of the procurement method selected

34

• Highlight "key" points \rightarrow not all of them

Output:

N/A

Notes:

M6A.35: Chicago Transit Authority (CTA) Experience (cont.) (1 min)



Chicago Transit Authority Experience (cont.)

- Pitfalls/negatives
 - + Critically review marketing and vendor promises
 - Undefined specifications lead to implied rather than explicit requirements
 - Creates need for renegotiation
 - Renegotiation creates delays

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Explain
 - That these are the "negative" results of the selected procurement method

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- That agency procurement policies are not always flexible enough to deal with re-negotiations
- Highlight "key" points → not all of them
- Instructor facilitates discussion of the overall Chicago transit example
- ASK:
 - "Do you have any examples that have raised similar issues?"

Output:

N/A

Notes:

36



Issues for Selecting a Strategy

- Strategy "goal"
- Provide on-going operations and management
- Funding sources
- Integration requirements
- Legal constraints

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Explain
 - There are a number of issues to be considered when selecting a procurement strategy. The next two slides summarize selected key issues to be considered.
 - Strategy "Goal" → (What Am I Trying to Achieve)
 - Defined in planning and design stages
 - Affects (e.g., timing, integration needs, budgeting, operating responsibilities, etc.)
 - On-Going Operations Management
 - Agency staff \rightarrow training and documentation requirements
 - Contractor → training, when available, relationship to warranties
 - Builder "warranty" → performance and availability requirements
 - Leased → owner responsibilities
 - Funding Sources
 - May have limiting "strings"
 - Period of availability versus longer term commitments
 - Capital vs. operations vs. maintenance applications
 - Bidding restrictions
 - Agency vs. contract staff

- Public/private partnerships Shared resources
 - Creativity is "key" → more opportunities than you think
 - Example → Seattle Model Deployment Initiative
- Integration Requirements
 - Information sharing needs
 - Responsibility sharing needs
 - Agency-to-agency perspective
 - Regional perspective
- Legal Constraints
 - Certain contract types may be either mandated or prohibited by state law
- Instructor facilitates discussion

Output:

• N/A

Notes:

• Do <u>not</u> read/list <u>all</u> of the attributes (above) → only highlight a few "key" points

M6A.37: Issues for Selecting a Strategy (cont.)

(2 min)

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Issues for Selecting a Strategy (cont.)

- Project/program relationship to others
- Completion date
- Available skills and resources
- Project risks
- Administrative burden

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Explain
 - Project/Program Relation to Others
 - When needed where
 - Level of integration required
 - Coordination for continuing operations management
 - Part of a mitigation plan for other construction?
 - Completion Date
 - *Time for "normal" bidding?* → *Olympics example*
 - Aging of bid documents → changes in technology and availability of standards
 - Operations management staff availability and development training
 - Available Skills and Resources
 - Technical skills available → design, inspection, and operations management
 - Is there a continuing need for the resources?
 - Can I add "person-years" and develop skills?
 - Are there union or staffing/policy restrictions?
 - Project Risks
 - Technical risks
 - Leading edge vs. bleeding edge
 - Rate of obsolescence

- Proprietary vs. "open" technology
- *Getting what you think you want (software functionality)*
- *Lack of understanding of technology*
- Institutional Risks
 - Budget security, especially for long-term commitments
 - *Multi-agency commitments*
 - Changes in management support
 - Ability to recruit appropriate staff
 - Contracting delays or bureaucratic "interference"
- Administrative Burden
 - *Ties to funding*
 - Current practice bias → but this can be changed too
 - Some contract types are simpler to administer
- Instructor facilitates discussion

Output:

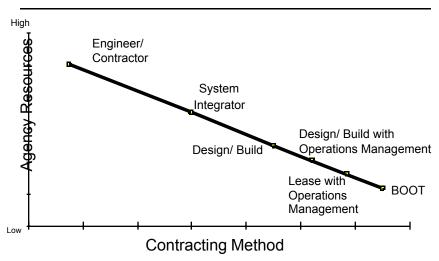
• N/A

Notes:

• Do <u>not</u> read/list <u>all</u> of the attributes (above) → only highlight a few "key" points

M6A.38 -- Relationship Resources vs. Procurement (Graphic) (2 min)

Relationship Resources vs. Procurement Process



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Delivery:

- Explain
 - That agency resources are necessary <u>but</u> to varying degrees dependent upon selected procurement/contracting approach
 - Highlight "key" procurement strategies \rightarrow <u>not</u> all of them
 - That the graph is a simple way to make the point, but is not intended to be "accurate" for all circumstances
- ASK:
 - "Does this graph seem reasonable to you?"
 - "What additions/modifications would you suggest?"
- Instructor facilitates discussion

Output

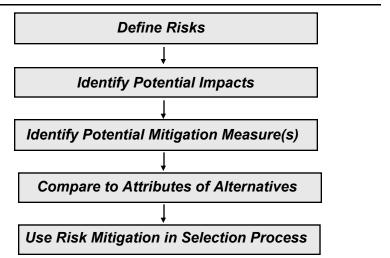
• N/A

Notes:

M6A.39: Risk Analysis Process (Graphic)

(2 min)





Module 6A

Deploying Integrated Intelligent Transportation Systems

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Delivery:

- Explain
 - That risk needs to be assessed. This is a representative "process" for agencies to consider when analyzing risk
 - Highlight "key" risks → not all of them
- ASK:
 - "Does this process seem reasonable to you?"
 - "What additions/modifications would you suggest?"
- Instructor facilitates discussion

Output

N/A

Notes:

M6A.40 -- Risk Mitigation Example (Chart)

(2 min)



| Risk | ☆ Mitigation · · · · · · · · · · · · · · · · · · · | ☆ Method |
|---------------|--|------------------------------------|
| Project not | Minimize | Design/Build reduces |
| finished when | pre-construction | Stage design |
| needed | time | Advertising time |
| | | Build time |

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Delivery:

- Explain
 - That this is an example of how risk can be identified, then mitigated
 - Focus on "problem, solution, and how best to achieve solution"
 - "Personalize" solution but obtain various insights first
- ASK:
 - "Does this example seem reasonable to you?"
 - "What additions/modifications would you suggest?"
- Instructor facilitates discussion

Output

• N/A

Notes:

M6A.41 -- I-15 Salt Lake City, UT Example

(2 min)



I-15 Salt Lake (Risk Mitigation Example)

- Process: Design/Build needed to finish project before 2002 Olympics
- Problem: Poor geo-technical conditions in area would cause contractors to add \$ to cover risk given bid using 30% level plans
- Solution: Keep 30% level plans but do 90% level geo-technical investigations

Module 6A Deploying Integrated Intelligent Transportation Systems

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Delivery:

- Explain
 - This is an example of how an agency attempted to mitigate a real risk
 - Without mitigating the risk, it is likely that the contractor would have increased costs to cover the risk, or there would have been contentious issues during construction
- ASK:
 - "Does this example seem reasonable to you?"
 - "What additions/modifications would you suggest?"
- Instructor facilitates discussion

Output

N/A

Notes:

M6A.42: What is Best... min)

(1

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What is Best?

- ◆ One size does not fit all
- Decisions must truly reflect local conditions
- Significant differences between alternatives make "doing-it-the-old-way" not always the best way

$Module\ 6A \qquad \ Deploying\ Integrated\ Intelligent\ Transportation\ Systems$

Delivery:

- Explain
 - There are a number of alternatives available
 - There are a number of issues to be considered
 - Review the points made on the slide
- Instructor facilitates discussion

Output:

• N/A

Notes:

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- Keep the analysis relatively simple
- Start with desired outcomes
- Examine the raised questions
- Compare against attributes of alternatives
- Involve several persons (different perspectives)
- Involve procurement staff from day one

Module 6A Deploying Integrated Intelligent Transportation Systems

Delivery:

- Explain
 - That there is a "process" for helping you to "make-a-decision"
 - That involving the right people at the right time is "key"
 - THE MAIN THING IS TO ASK AND ANSWER THE QUESTIONS SO THAT A REASONED DECISION IS REACHED!!
 - That there are "available options" and "things-that-you-can-do" to select the "best" procurement strategy or contracting option for your agency and/or project
 - Don't fall into the trap → "that's-how-we-always-did-it"
 - Highlight "key" points → not all of them
- Instructor facilitates discussion

Output:

N/A

Notes: